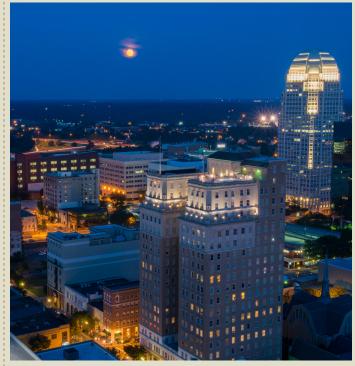
### Support Doumtown Strong today.

### Payment Information

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Please call (336) 354-1500 if you would prefer to give us your information over the phone.

Or you can donate online at www.downtownws.com/downtownstrong





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# DOWNTOWN STRONG

Help us make out city's center even better.

### Let's keep downtown coming on strong.

The Downtown Winston-Salem Partnership (DWSP) is the city's lead organization dedicated to revitalizing and strengthening the downtown area.

When you contribute to **DOWNTOWN STRONG**, your gift directly supports the following crucial downtown efforts:

- Implementing the Downtown Plan for further revitalization and growth
- Continuing operation of the Business Improvement District, a defined center portion of downtown that enjoys extra street/sidewalk cleaning, increased safety, enhanced physical appearance, and more
- Recruiting new businesses and assisting start-up and existing businesses
- Managing annual downtown events that are entertaining and economically rewarding
- And so much more!







## Special events help make downtown even stronger.

Thousands of people and hundreds of businesses now populate our downtown – an amazing transformation over just a few years. And a key component of downtown's renewal is the vibrant social and community atmosphere that's been created, due in large part to DWSP-organized special events:

- The Downtown Summer Music Series since 1997
   Summer on Fourth and Downtown Jazz
- The Holiday Tree Lighting Ceremony since 1987
- Tuba Christmas since 2014
- Ongoing Downtown Strong Socials since 2009

These events also introduce and connect downtown businesses with the public, which in turn strengthens the economic health of our city's core.

### Are you with us? We'd love to have you on our team.

As an active donor to **DOWNTOWN STRONG**, you'll be contributing directly to the continuing transformation and livability of an amazing and vital part of Winston-Salem.

All donors will be listed on our annual report and website.

Photo credits Doug Rice Photography

### Support Doumtown Strong today.

Donations can be made to our 501(c)3 supporting organization, the Downtown Winston-Salem Foundation, Inc, which allows tax deductible contributions.

#### Donor Information

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